

**METHOD AND SYSTEM FOR FORMING A HYPERLINK WITHIN A DIGITAL  
VERSION OF A MASS-PRODUCED PRINTED PAPER**

**Abstract of the Disclosure**

A method performed by a computer system. The method includes storing a version of a mass-produced printed paper, identifying at least a subset of characters within the version, and in response to the identified subset, forming at least one hyperlink within the version, the version being displayable on a display device as a likeness of the paper including an indicator of the hyperlink.